



Modern Data Platform for a Global Document Management and Technology Solutions Company



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Modern Data Platform set up on Azure - Snowflake for a Global Document Management and Technology Solutions Company

Industry pressures

The Global document management and Technology industry has gone through drastic changes over the past few years. Here are some industry forces that are shaping the industry -

Competition is increasing in the Global document management and workplace technology solutions industry. The industry has prominent existing players with a large client base and large financial resources



The customers tastes are evolving.

Customers are expecting solutions & services to be provide through digital channels.

There is a **decline in demand for traditional printing solutions.** Customers prefer electronic documentation solutions.

Companies looking to succeed in the market must manage their data asset(s) to compete on performance, price, quality, reliability, superior customer service - support and monetizing data to drive new revenue streams.

Business Impact

As companies look to win in this market, they are facing pressures around:

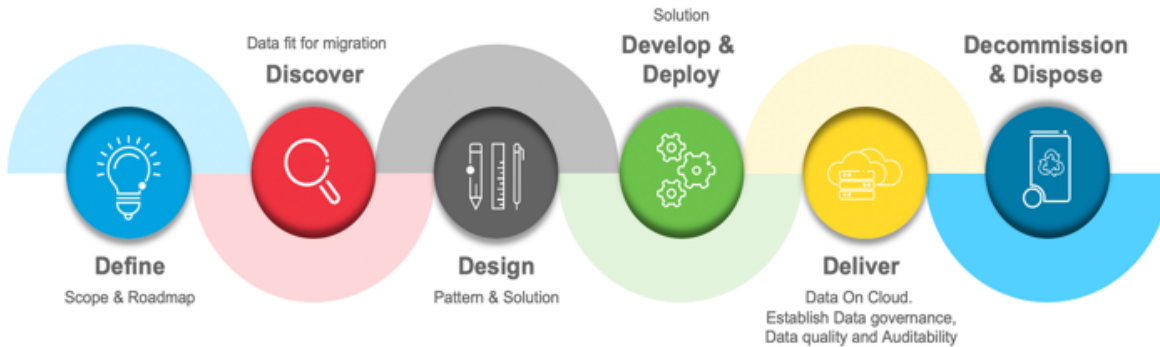
Cost - Increasing operational costs as client moves to drive revenue through complimentary Services and Solutions.

Revenue – Defending their existing revenue base while in parallel innovating to create new revenue steams

Risk – Managing an ever-increasing threat of breaches of data, cyber-attacks and service interruptions

It is important for companies in this industry to formulate and put into execution a Modern Data Platform to manage the pressures mentioned in order to succeed in this evolving market.

Why This Solution?



Value delivered through

- Solution/IP/BOTs
- Reusable Code, Libraries and Pattern for Data

Wipro, Snowflake, Talend and Microsoft bring a holistic approach to modernizing clients enterprise data estate by defining a cloud strategy roadmap through Wipro's design thinking led workshops and a pilot to production approach backed by a business value assessment plan

Why Snowflake, Talend, Microsoft and Wipro?

Snowflake, Talend, Microsoft and Wipro have the partnerships and execution rigor to help build out modern data platforms for clients in industries that are hard pressed to show growth. The combination of Wipro's domain expertise, Snowflake's cloud data platform, Talend's Data Fabric and Microsoft as the leading cloud provider allows clients to take advantage of the best of these companies to drive shareholder value.

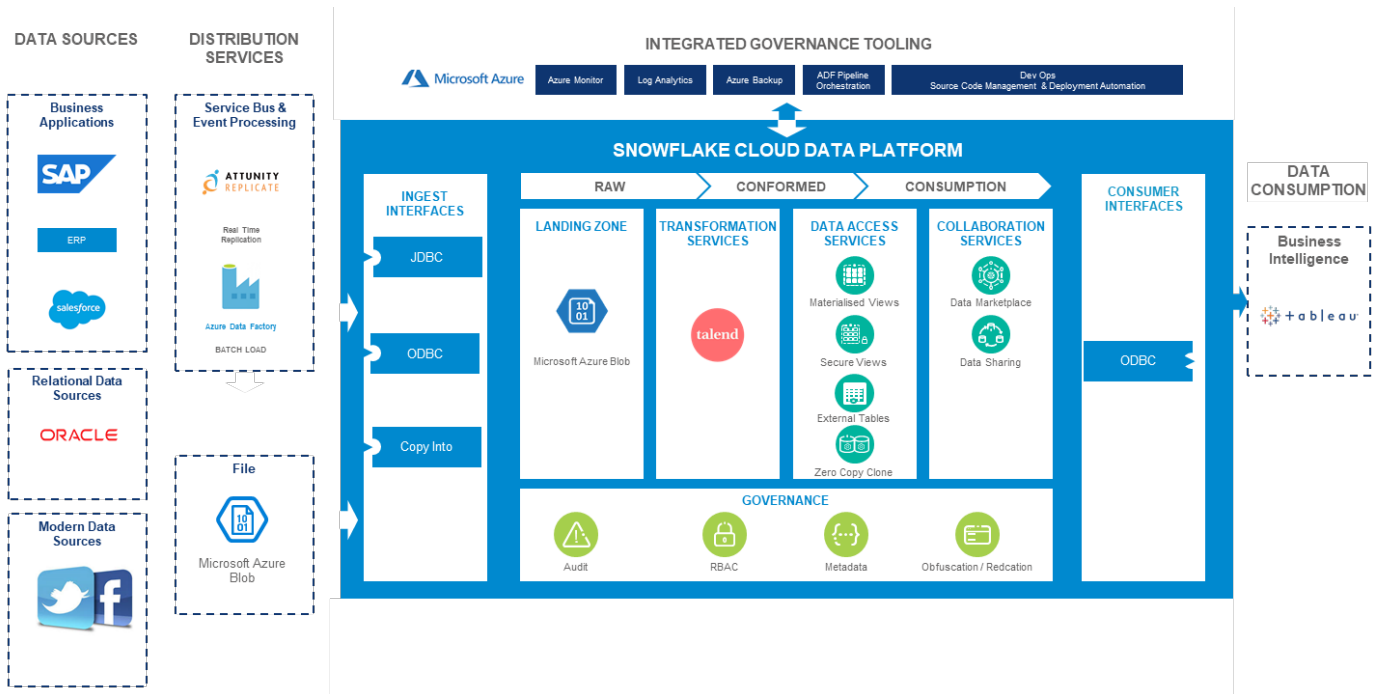
Snowflake provides an industry leading Cloud Data Platform that delivers the performance, scalability and concurrency required to allow customers to finally address the most demanding data related challenges

Talend Data Fabric offers the breadth of capabilities needed by modern data-driven organizations in a unified environment with a native architecture that enables them to adapt to changes faster with embedded data integrity. Talend's unique differentiators make it possible to deliver to both trust and speed without forced compromise.

In terms of scale of execution - Wipro has implemented and managed the **biggest and most complex cloud data warehouse on Snowflake** with **11 Petabytes** of data, **10,000** tables, **40,000** data pipeline jobs, **3,000** reports and **5,000** end users.

Case Study

A leading Global Document management and Technology solutions provider was looking to unlock value from their data. Their data monetization process faced a hurdle as their current cloud platform native service offerings were not able to scale to meet business user demands to analyze device level data/understand device usage patterns/ mitigate device break down risks.



Working with Wipro, Snowflake, Talend and Microsoft Azure the company created a modern data platform that:

- Created a single source of data
 - Unified data platform for device data self-service analytics needs
- Lowered operational costs - The modern data platform drove
 - 30% reduction in TCO from their previous data platform
 - 40% reduction in data development costs
- Drove higher customer satisfaction
 - The unified platform allowed the client to execute predictive maintenance analytics to ensure customer satisfaction and cross sell workplace solutions

Interested to know more?

Send an email to Analytics-Alliances@wipro.com to set up a 1-hour solution showcase session.



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